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Scott Denniston Joins NaVOBA

High profile veteran business advocate plans to solidify NaVOBA's government relations and expand opportunities for veteran-owned businesses in corporate America.

PITTSBURGH, January 22, 2009 – The National Veteran-Owned Business Association (NaVOBA) announced today that it has hired Scott Denniston as its director of programs. Mr. Denniston, an Army veteran, most recently served as director of the VA's Center for Veterans Enterprise (CVE) since founding it nine years ago.

As a chief pioneer in the veteran business movement, Denniston is perhaps the movement's most widely recognized and respected advocate. He leaves behind a lengthy and storied government career as an executive with the VA and SBA to work for NaVOBA, an organization which creates business opportunities for the nation's three million military veterans who own businesses.

Denniston said his chief mission with NaVOBA is to build on its success in corporate America while simultaneously offering an instantly more salient presence in the government sector. "I will put my network of government and corporate officials to work in creating more business opportunities for our nation's veterans. NaVOBA gives me the best platform to effect positive change for our great nation's most capable and deserving group of business owners, those who served our country in uniform. I am so passionate about this next chapter in my life."

"Everybody in the veteran business community knows Scott. Corporate America reveres him, government officials respect him and veteran business owners have long viewed him as a straight-talking ally who, like them, served in uniform," said Chris Hale, NaVOBA's president.

Steve Humphrey, supplier diversity manager for Volvo Trucks NA / Mack Trucks Inc., echoed Weidman's remarks, saying, "Denniston's addition will strengthen NaVOBA's position as the nation voice of the veteran business movement."

Denniston plans to maintain industry affiliations he currently holds, including membership on the National Contract Management Association (NCMA), National Defense Industry Association (NDIA), the Armed Forces Communications and Electronics Association (AFCEA), among others.

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