

Source: *G.I. Jobs*, Matthew Pavelek, (412) 269-1663 x145, [www.gijobs.com/mfe](http://www.gijobs.com/mfe)

## ***Annual Military Friendly Employers® Survey Opens Today***

***Pittsburgh, Pa., August 19, 2009*** – G.I. Jobs announces today that its seventh annual Military Friendly Employers® survey opened today online at [www.gijobs.com/mfe](http://www.gijobs.com/mfe). Deadline for survey completion is September 16. Companies wishing to compete for the honor should complete the survey as soon as possible.

The pool of eligible employers has grown from 2,500 to over 5,000 with a reduction in the company size threshold. Previously, only companies with more than \$1 billion in annual revenues were eligible for G.I. Jobs Military Friendly Employers® list. That revenue threshold was reduced to \$500 million this year to enable recognition of some excellent programs which employ thousands of veterans.

The G.I. Jobs Military Friendly Employers® list, in its seventh year, serves as the primary benchmark of corporate recruiting programs aimed at veterans. The annual survey is one of the primary tools used to determine the nation's most Military Friendly Employers®.

Despite the recent hiring downturn, corporate America views access to military talent as a critical long-term staffing strategy. The military produces 400,000 new civilian workers annually - job seekers who bring a tremendous work ethic, leadership, team-oriented philosophy and accountability to the workplace. These are attributes that are either impossible or too expensive to teach in a civilian setting.

Matthew Rose, chairman, president and CEO of BNSF Railway, #2 on last year's list, knows the business case for hiring veterans, saying that "those who wore our nation's uniforms are mission-focused, highly skilled, motivated and possess unique experiences and technical knowledge. Military candidates embody the core competencies of BNSF: leadership, teamwork and the ability to perform safely in a fast-paced, dynamic environment."

Criteria for the G.I. Jobs Military Friendly Employers® rankings have always been and remain objective, quantitative and comprehensive. Criteria includes assets dedicated to military hiring (28 percent), Reserve/Guard policies (18 percent), percentage of new hires who are veterans (14 percent), veteran training programs (10 percent) and previous three years' rankings (30 percent).

### ***ABOUT G.I. Jobs***

Since 2001, G.I. Jobs ([www.gijobs.com](http://www.gijobs.com)) has published a monthly magazine and Web site catering to military job seekers. A full list of Military Friendly Employers® can be found at [www.gijobs.com/mfe](http://www.gijobs.com/mfe).

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